

Concentration in Environmental Management

The Concentration in Environmental Management is collaboration between the department of Environmental Sciences in Emory College and the Goizueta Business School BBA Program. Participation is limited to BBA students and students who are Environmental Sciences majors.

This concentration provides knowledge, competencies and experiences for ENVS BA or BS and BBA students interested in pursuing careers in environmental management. BBA students will build a foundation in the fundamentals of environmental science and environmental policy. BBA students will develop a framework for understanding environmental systems and a foundation in understanding the impacts and intersections of business decisions and environmental systems. Environmental Sciences (ENVS) students who complete the concentration will acquire grounding in business principles and practices in the fields of management, marketing, finance and strategy. ENVS students will acquire methodologies and approaches that are transferrable to business, non-profit and government work environments.

Requirements for Concentration

CORE (Junior Year)	
Environmental Core for BBA Students	Business Core for Environmental Sciences Students (choose 2)
ENVS 120 Living in the Anthropocene or ENVS 130 Environmental Sciences or ENVS 140 Environmental Change and Health and ENVS 250 Cartography & GIS or ENVS 260 Quantitative Tech in Environmental Studies or ENVS 270 Environmental Data Science	FIN 320 Corporate Finance ISOM 351 Process and Systems Management (must have completed a statistics class) MKT 340 Marketing Management or OAM 330 Principles of Organization and Management

ELECTIVES (Junior or Senior Year)	
For ENVS majors, BOTH electives must be taken from the BBA course offerings. For BBA students, we highly recommend that BOTH electives be taken from the ENVS electives in consultation with the ENVS advisor to the program. Students may not count core classes in their own program as electives towards the concentration. Note that many courses require core classes as prerequisites. Consult advisors or the course catalog for complete information.	
Concentration Electives offered through the BBA Program	
ACT 399R Special Topics: Sustainability Measures ISOM 352 Project Management and Collaboration ISOM 354 Strategic Modeling and Social Dynamics ISOM 450 Foundations of Digital Enterprises and Markets ISOM 451 Making Effective Decisions ISOM 455 Forecasting & Predictive Analytics MKT 339 Content Marketing MKT 342 Market Intelligence and Customer Insights <i>(must have completed a statistics class)</i> MKT 343 Digital Marketing and Social Media Strategy MKT 441 Ideation	MKT 446 Advertising and Marketing Communications OAM 332 Business & Society OAM 336 Catalyzing Social Impact OAM 431 Social Enterprise OAM 432 Negotiations OAM 433 Leading & Managing Change OAM 439 Ethics for Leaders OAM 440 Leading with Evidence OAM 464 The Past, Present and Future of Specialty Coffee

Concentration Electives offered through Environmental Sciences

ENVS 222 Evolution of the Earth with Lab ENVS 224 Economics of the Environment ENVS 225 Institutions and the Environment ENVS 227 Environmental Policy ENVS 229 Atmospheric Science w/Lab ENVS 240 Ecosystem Ecology ENVS 285/385/485 Special Topics in ENVS (<i>with pre-approval from ENVS coordinator</i>)	ENVS 320 Environmental Assessment and Management ENVS 326 Climate Change & Society ENVS 345 Conservation Biology & Biodiversity ENVS 331 Earth Systems Science ENVS 352W Green Business ENVS 585 Law and Biodiversity (<i>requires permission of instructor</i>)
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CAPSTONE CORE

(Senior Year)

ENVS 491 Environmental Science Practicum (4 credits) ENVS 480 Environmental Management Capstone Portfolio (1 credit)

Co-Curricular Activities

Speakers and seminars
Internships
Field projects

Please Note:

1. Students who are matriculated in the Goizueta Business minor are not eligible to participate in the Environmental Management Concentration. Students may pursue either a concentration OR a business minor, but not both.
2. Students pursuing the Sustainability Sciences Minor (SUSTSCIMIN) would NOT be eligible to participate in the Environmental Management Concentration.
3. Students pursuing the ENVS general minor (ENVSMIN) may participate in the minor and the Environmental Management Concentration with the following requirements: Students may only double count their core Concentration coursework (ENVS 120,130 or 140 & ENVS 250, 260 or 270) towards their minor, but none of their other ENVS coursework will be double counted. Concentration students will need to complete two electives, ENVS 491 and the Environmental Management Capstone.