

# GOIZUETA GLOBAL STRATEGY AND INITIATIVES

## GLOBAL STRATEGY FELLOWSHIP PROGRAM

### ONE YEAR MBA PROGRAM

*The mission of the Goizueta Business School is to prepare principled leaders to have a positive impact on business and society.*



EMORY

GOIZUETA  
BUSINESS  
SCHOOL

## Strategic Priorities



### Business & Society

We believe that business and society working collectively can deliver a more equitable and sustainable world, and we act on that belief.



### Entrepreneurship & Innovation

By fostering innovation and fueling entrepreneurship, we help leaders solve today's challenges and create tomorrow's reality.



### Principled Leadership

Leadership is more than a mindset—we develop holistic, principled leaders through integrated learning, hands-on practice, and immediate feedback.



### Diversity, Equity, & Inclusion

Through strategic, structural, and sustainable action, we commit to expanding cultural knowledge, reflecting the broader society, and improving equity in business.



## Goizueta Global Strategy and Initiatives External Strategy:

*To expand the influence of our strategic priorities through collaborations with institutional partners*

Academic  
Institutional



Private Sector  
Corporate



Innovation Hub  
Incubator



Non-profit  
NGO



Government



## Why do you consider having a global perspective critical to helping our students and our school meet this mission?

Benefits of the Goizueta Global Strategy Fellowship:

- \$750 towards One-Year MBA Global Experiential Module (GEM)
- Global Strategy Directed Study in the fall semester (3 credit hours)
- Experiential learning opportunities focused on global innovation (e.g. South Africa Innovation Hub "Shark Tank" program, etc.)
- The above will count towards Goizueta's Certificate of Advanced Leadership upon graduation
- Priority preference of location for Spring Semester GEM

[Apply Now](#)

Questions? [Goizueta.Global@emory.edu](mailto:Goizueta.Global@emory.edu)