



EMORY
GOIZUETA
BUSINESS
SCHOOL

NEXTGEN FINANCE

FURTHERING DIVERSITY IN FINANCE

NextGen Finance is Goizueta's **strategic, structural, and sustainable** approach to increasing diversity of thought and background across the finance field through its Master of Analytical Finance degree and industry partnerships.



STRATEGIC

- Master of Analytical Finance Academic Director is a female finance professional and long-time member of 100 Women in Finance, CFA Society and Professional Risk Managers' International Association
- Master of Analytical Finance Advisory Board composed of finance reflecting a diversity of background, race, ethnicity, and gender
- Master of Analytical Finance Advisory Board mission: To drive inclusivity and innovative thinking for the future of the finance industry by providing broad-based insights and experience
- Industry speakers intentionally selected to provide role models for women and minority students



STRUCTURAL

- DEI course content and other academic opportunities throughout the program
- Methodology and strategy to create a socially-responsible fund and quantify ESG metrics within stock portfolios embedded into curriculum and practicum projects (Rotations II and III)
- Finance industry ESG challenges and goals embedded into curriculum and practicum projects (Rotations III and IV)
- Membership for female students in 100 Women in Finance organization
- Goizueta LeadHership Program providing a range of professional and personal development opportunities tailored to the unique challenges faced by women in business
- Goizueta Women in Business student club offering professional and personal development opportunities
- Emory Women in STEM and Black in STEM student clubs providing professional and personal development opportunities
- Career-preparatory programming to prepare female students and students of color for the realities of working in an industry historically lacking in diversity



SUSTAINABLE

- Future of Finance Consortium partnership with Agnes Scott College, Spelman College, and Morehouse College to inspire, recruit, and engage women and people of color
- Rosemary and John Brown Family Scholars Program providing scholarships to Agnes Scott College and Spelman College graduates for increased female and minority representation
- Goizueta Student-Alumni Mentor Program helping students bridge the gap between the academic and professional world through the practical insights, coaching, and experience of Goizueta alumni
- Allyship programming for all students on topics such as bias, body language, and micro-aggressions