



# Goizueta Business School

## MS in Business Analytics 2023 Employment Report

### Graduating Class Profile

	Number of Graduates	Percent of Graduates
Permanent Work Authorization	17	30.9%
Non-Permanent Work Authorization	38	69.1%
<b>Total Graduating Class</b>	<b>55</b>	<b>100%</b>
Percent of Class for whom outcome information is confirmed		100%
Program Delivery Method		
	In-Person	
Length of Program in Months	10	
Average Years of Work Experience	1.4	

#### Notes

1. "Permanent Work Authorization" is defined as the student being a citizen or permanent resident of the country where attending school.

### Graduating Class Summary

	Permanent Work Authorization	Non-Permanent Work Authorization	Total Program Graduates
<b>Seeking Employment</b>	<b>17</b>	<b>38</b>	<b>55</b>
<b>Not Seeking Employment</b>	<b>0</b>	<b>0</b>	<b>0</b>
Company-sponsored or already employed	0	0	0
Continuing education	0	0	0
Starting a new business	0	0	0
Not seeking for other reasons	0	0	0
<b>No Recent Information Available</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Graduates</b>	<b>17</b>	<b>38</b>	<b>55</b>

#### Notes

- Only includes data for outcomes collected within 7 months of the latest graduation date of the student's graduation year.
- "Permanent Work Authorization" is defined as the student being a citizen or permanent resident of the country where attending school.

### Timing of Job Offers

	Total Seeking Employment	First Offer by Graduation Date				First Offer After Graduation and by Six Months After Graduation				Have Not Reported Receiving an Offer by Six Months After Graduation	
		Full-Time		Short Term		Full-Time		Short Term		Number	Percent
		Number	Percent	Number	Percent	Number	Percent	Number	Percent		
Permanent Work Authorization	17	9	52.9%	0	0%	5	29.4%	1	5.9%	2	11.8%
Non-Permanent Work Authorization	38	7	18.4%	3	7.9%	23	60.5%	1	2.6%	4	10.5%
<b>Total Graduates Seeking Employment</b>	<b>55</b>	<b>16</b>	<b>29.1%</b>	<b>3</b>	<b>5.5%</b>	<b>28</b>	<b>50.9%</b>	<b>2</b>	<b>3.6%</b>	<b>6</b>	<b>10.9%</b>

#### Notes

- Only includes data for outcomes collected within 7 months of the latest graduation date of the student's graduation year.
- "Permanent Work Authorization" is defined as the student being a citizen or permanent resident of the country where attending school.
- Full-time employment is defined as working 30+ hours per week in a professional-level position with no predetermined termination date. Short-term employment is defined as working 20+ hours per week in a professional-level position where there is no commitment for permanent employment. The graduate must be employed for 10+ consecutive weeks.

## Timing of Job Acceptances

	Total Seeking Employment	First Offer Accepted By Graduation Date				First Offer Accepted After Graduation Date And By Six Months After Graduation Date				Have Not Reported Accepting An Offer By Six Months After Graduation	
		Full-Time		Short Term		Full-Time		Short Term		Number	Percent
		Number	Percent	Number	Percent	Number	Percent	Number	Percent		
Permanent Work Authorization	17	8	47.1%	0	0%	5	29.4%	0	0%	4	23.5%
Non-Permanent Work Authorization	38	8	21.1%	2	5.3%	21	55.3%	1	2.6%	6	15.8%
<b>Total Graduates</b>	<b>55</b>	<b>16</b>	<b>29.1%</b>	<b>2</b>	<b>3.6%</b>	<b>26</b>	<b>47.3%</b>	<b>1</b>	<b>1.8%</b>	<b>10</b>	<b>18.2%</b>

### Notes

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3. Full-time employment is defined as working 30+ hours per week in a professional-level position with no predetermined termination date. Short-term employment is defined as working 20+ hours per week in a professional-level position where there is no commitment for permanent employment. The graduate must be employed for 10+ consecutive weeks.

## Primary Source of Full-Time Job Acceptances

	NUMBER	PERCENT
<b>SCHOOL-FACILITATED ACTIVITIES:</b>	<b>23</b>	<b>52.3%</b>
Scheduled Interviews on or off campus for full-time employment	0	0%
Activities supported by career center (i.e. job fairs/conferences, employer events, information meetings, school promoted job boards)	0	0%
Conversion of Internship; Internship obtained through School sources	2	4.5%
Job Postings on school career systems, resume books, resume referrals by career center	12	27.3%
Other School-facilitated source	0	0%
School network/resources (i.e. faculty referrals, alumni referrals, classmates, campus speakers, treks, club events, class projects)	9	20.5%
<b>GRADUATE-FACILITATED ACTIVITIES:</b>	<b>21</b>	<b>47.7%</b>
Personal contacts (i.e. previous employers, family, friends outside of school, etc.)	5	11.4%
Conversion of internship; internship obtained through graduate-initiated sources	1	2.3%
Online job postings (i.e. social media/LinkedIn, Indeed, company websites)	12	27.3%
Other graduate-facilitated sources	3	6.8%
<b>TOTAL</b>	<b>44</b>	<b>100%</b>

### Notes

1. Only includes data for outcomes collected within 7 months of the latest graduation date of the student's graduation year.
2. Only includes data for accepted jobs within 6 months of the student's graduation date.
3. Only includes students with full-time jobs.

## Compensation

Base Salary								
	Number Reporting Base Salary Information		Percent Reporting Base Salary(1) Information		Mean	Median	Low	High
Permanent Work Authorization	13	100%	\$97,058	\$90,000	\$74,000	\$188,000		
Non-Permanent Work Authorization	30	96.8%	\$98,626	\$97,368	\$10,465	\$210,000		
<b>Total Reporting Base Salary</b>	<b>43</b>	<b>97.7%</b>	<b>\$98,152</b>	<b>\$95,000</b>	<b>\$10,465</b>	<b>\$210,000</b>		

(1) Divides number of students reporting Base Salary by the number of students reporting accepting a position.

Signing/Starting Bonus								
	Number Reporting Signing/Starting Bonus Information		Percent Reporting Signing/Starting Bonus(2) Information		Mean	Median	Low	High
Permanent Work Authorization	7	53.8%	\$12,857	\$10,000	\$5,000	\$35,000		
Non-Permanent Work Authorization	11	36.7%	\$9,636	\$7,500	\$2,000	\$25,000		
<b>Total Reporting Signing/Starting B</b>	<b>18</b>	<b>41.9%</b>	<b>\$10,889</b>	<b>\$7,500</b>	<b>\$2,000</b>	<b>\$35,000</b>		

(2) Divides number of students reporting useable Signing/Starting Bonus information by the number of students providing base salary information.

### Notes

1. The percentage of students for whom there is usable salary information is 97.7%. This calculation is made by dividing the number of job-accepting graduates for whom you have useable salary information/total job-accepting graduates.
2. Only includes data for outcomes collected within 7 months of the latest graduation date of the student's graduation year.
3. Only includes data for accepted jobs within 6 months of the student's graduation date.
4. Only includes student with full-time jobs.
5. All compensation statistics do not include values where the student entered \$0 or did not respond.

## Compensation by Professional Functions

Function	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary	Mean Base Salary	Median Base Salary	Low Base Salary	High Base Salary
	Number	Percent					
Accounting	1	2.3%	1	I/D	I/D	I/D	I/D
Business/Data Analytics	33	75.0%	32	\$95,813	\$94,000	\$10,465	\$188,000
Consulting	6	13.6%	6	\$108,167	\$106,000	\$71,000	\$151,000
Finance	3	6.8%	3	\$76,010	\$85,000	\$43,031	\$100,000
Marketing/Sales	1	2.3%	1	I/D	I/D	I/D	I/D
<b>Total Reporting</b>	<b>44</b>	<b>100%</b>	<b>43</b>	<b>\$98,152</b>	<b>\$95,000</b>	<b>\$10,465</b>	<b>\$210,000</b>

### Notes:

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- Only includes data for outcomes collected within 7 months of the latest graduation date of the student's graduation year.
- Only includes data for accepted jobs within 6 months of the student's graduation date.
- Only includes student with full-time jobs.
- I/D refers to instances with insufficient data. MBA Standard guidelines require a minimum of three data points for each category and that the number of data points is equal to or greater than one percent of full-time graduates seeking employment. Data points not meeting both requirements will still display the number of employed graduates, but will show "I/D" for all salary calculations.
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## Compensation by Industries

Industry	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary	Mean Base Salary	Median Base Salary	Low Base Salary	High Base Salary
	Number	Percent	Number				
Consulting	7	15.9%	7	\$116,214	\$100,000	\$85,000	\$188,000
Financial Services	17	38.6%	16	\$92,551	\$97,368	\$43,031	\$130,800
Healthcare (Including Products and Services)	3	6.8%	3	\$76,254	\$74,000	\$71,000	\$83,762
Hospitality	2	4.5%	2	I/D	I/D	I/D	I/D
Manufacturing	2	4.5%	2	I/D	I/D	I/D	I/D
Media/Entertainment	1	2.3%	1	I/D	I/D	I/D	I/D
Real Estate	1	2.3%	1	I/D	I/D	I/D	I/D
Retail	6	13.6%	6	\$107,500	\$107,500	\$80,000	\$150,000
Technology	5	11.4%	5	\$106,493	\$105,000	\$10,465	\$210,000
<b>Total Reporting</b>	<b>44</b>	<b>100%</b>	<b>43</b>	<b>\$98,152</b>	<b>\$95,000</b>	<b>\$10,465</b>	<b>\$210,000</b>

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## World Region Compensation Breakdown

Region	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary	Mean Base Salary	Median Base Salary	Low Base Salary	High Base Salary
	Number	Percent	Number				
Africa	0	0%	0	I/D	I/D	I/D	I/D
Asia	2	4.8%	2	I/D	I/D	I/D	I/D
Europe	0	0%	0	I/D	I/D	I/D	I/D
Latin America & the Caribbean	0	0%	0	I/D	I/D	I/D	I/D
North America	40	95.2%	39	\$101,847	\$95,000	\$67,500	\$210,000
Oceania	0	0%	0	I/D	I/D	I/D	I/D
<b>Total Reporting</b>	<b>42</b>	<b>100%</b>	<b>41</b>	<b>\$98,184</b>	<b>\$95,000</b>	<b>\$10,465</b>	<b>\$210,000</b>

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## Compensation by Region: North America

North American Sub-regions	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary	Mean Base Salary	Median Base Salary	Low Base Salary	High Base Salary
	Number	Percent	Number				
Bermuda	0	0%	0	I/D	I/D	I/D	I/D
Canada	0	0%	0	I/D	I/D	I/D	I/D
Greenland	0	0%	0	I/D	I/D	I/D	I/D
St. Pierre & Miquelon	0	0%	0	I/D	I/D	I/D	I/D
<b>United States</b>							
Mid-Atlantic	1	2.4%	1	I/D	I/D	I/D	I/D
Midwest	4	9.5%	4	\$94,000	\$100,000	\$71,000	\$105,000
Northeast	4	9.5%	4	\$117,750	\$117,500	\$85,000	\$151,000
South	22	52.4%	21	\$100,918	\$95,000	\$67,500	\$188,000
Southwest	7	16.7%	7	\$112,966	\$95,000	\$83,762	\$210,000
West	2	4.8%	2	I/D	I/D	I/D	I/D
<b>Total North America</b>	<b>40</b>	<b>95.2%</b>	<b>39</b>	<b>\$101,847</b>	<b>\$95,000</b>	<b>\$67,500</b>	<b>\$210,000</b>

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## Compensation by Undergraduate Major

Undergraduate Major	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary	Mean Base Salary	Median Base Salary	Low Base Salary	High Base Salary
	Number	Percent	Number				
Technical	9	20.5%	9	\$101,556	\$93,000	\$70,000	\$210,000
Business	28	63.6%	27	\$95,335	\$99,736	\$10,465	\$188,000
Other	7	15.9%	7	\$104,643	\$87,500	\$74,000	\$151,000
<b>Total Reporting</b>	<b>44</b>	<b>100%</b>	<b>43</b>	<b>\$98,152</b>	<b>\$95,000</b>	<b>\$10,465</b>	<b>\$210,000</b>

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## Compensation by Professional Experience

Professional Experience	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary	Mean Base Salary	Median Base Salary	Low Base Salary	High Base Salary
	Number	Percent	Number				
One year or less	29	65.9%	28	\$92,083	\$92,500	\$43,031	\$130,800
More than one year, up to three years	9	20.5%	9	\$90,692	\$85,000	\$10,465	\$151,000
More than three years, up to five years	4	9.1%	4	\$116,500	\$96,500	\$85,000	\$188,000
More than five years	2	4.5%	2	I/D	I/D	I/D	I/D
<b>Total Reporting</b>	<b>44</b>	<b>100%</b>	<b>43</b>	<b>\$98,152</b>	<b>\$95,000</b>	<b>\$10,465</b>	<b>\$210,000</b>

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## Report Footnotes

- This report represents the career outcomes of 100% of the MSBA Class of 2023.
- This report includes the salary information for 97.7% of the MSBA Class of 2023.
- Graduates completed their degree requirements and were conferred their degrees on three dates: 8/9/22, 12/17/22, and 5/8/23.

*This report conforms to the MBA Career Services & Employer Alliance Standards for Reporting Specialty Masters Employment Statistics.*